



Arts of Management Symposium PROGRAM

The Arts of Resilience for Leadership and Management

17-18 April 2018

Cass Business School, City University of London
London, UK



Cass Business School
CITY UNIVERSITY LONDON





Arts of Management Symposium
The Arts of Resilience for Leadership and Management

TUESDAY 17 April 2018

9.30 – 10.00

REGISTRATION & COFFEE

10.00 – 10.20

OPENING & INTRODUCTION TO THE SYMPOSIUM

- *Giovanni SCHIUMA - University of Basilicata, IT*
- *Clive HOLTHAM - Cass Business School, City, University of London, UK*

10.20 – 10.40

DEAN'S NOTE

- *Marianne LEWIS – Dean, Cass Business School, City, University of London, UK*

10.40 – 11.20

KEYNOTE SPEECH & DISCUSSION

- *Stefan HAEFLIGER, Cass Business School, City, University of London, UK - “The Critical Firm: Art and Business”*

11.20 – 13.30

CONVERSATIONS ON ARTFUL MANAGEMENT

- *Anne PÄSSILÄ, Lappeenranta University of Technology, FI – “The Role of Arts in Management – Possibilities beyond Text”*
- *Claus SPRINGBORG, Copenhagen Business School, DK– “Solving the Unsolvable: Sensory Templates and Manager Cognition”*
- *Fides MATZDORF, Sheffield Hallam University, UK – “Dance your role: Body learning for a VUCA world”*
- *Mary Ann KERNAN, School of Arts, City, University of London, UK- “Making Sense of Artful Practices in Leadership Development and Management Education”*
- *MINDFUL REFLECTIONS - PANEL DISCUSSION*

13.30 – 14.10

LUNCH & NETWORKING



TUESDAY 17 April 2018

14.10 – 15.50

CONVERSATIONS ON RESILIENCE

- *Pauliina LAPIO, Art Promotion Centre Finland, FI – “Intercultural Collaboration of Cultural and Social and Health Care Sector Organisations”*
- *Ji Yeon HAN, Seoul Foundation for Arts and Culture, KR – “The Strategic Design of CSR Value Expansion through Connecting with In & Out Engagement - Focus on the Case of Arts Support Project Han Sung Motor with SFAC”*
- *Delphine WANNENMACHER, University of Lorraine, FR – “Obstacles and levers of the interdisciplinary collaborative work. The analysis of the case ARTEM through the prism of the knowledge boundaries”*
- *Nina HELANDER, Tampere University of Technology, FI - “Digital Transformation Enabling new Ways of Data Based Value Creation”*
- *MINDFUL REFLECTIONS - PANEL DISCUSSION*

15.50 – 16.10

COFFEE BREAK & NETWORKING

16.10 – 16.40

KEYNOTE SPEECH & DISCUSSION

- *Clive HOLTHAM and Angela DOVE, Cass Business School, City, University of London, UK – “Developing the intuitive leader: practicing reflective practice”*

16.40 – 17.20

WORKSHOP

- *Carol SAWYER, University of La Verne, California, USA – “Engagement Film as “Vicarious Immersion” for new Managerial Eyes and Ears”*

17.20 – 17.30

CLOSING REMARKS

- *Giovanni SCHIUMA - University of Basilicata, IT*

17.30 – 19.15

CELEBRITY LECTURE

- *Neil MULLARKEY – “The Arts of Management”*

19.15 – 20.00

DRINKS & NETWORKING





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WEDNESDAY 18 April 2018

9.50 – 10.20

INTERACTIVE WORKSHOP

- *Katrin KOLO – Independent Artist, CH – “Co-Author with your Bodies”*

10.20 – 11.20

CONVERSATIONS ON MANAGEMENT INNOVATIONS

- *Paula ROSSI, University of Tampere, FI – “Making Sense of Conflicts through Music Metaphor”*
- *Vincent ROBIN, University of Bordeaux, FR – “Interest and opportunity to study M.P. Follett’s precepts in French engineering schools”*
- *Daniela CARLUCCI, University of Basilicata, IT - “Boosting creative thinking through projective and enabling techniques”*
- *MINDFUL REFLECTIONS - PANEL DISCUSSION*

11.20 – 11.40

COFFEE BREAK & NETWORKING

11.40 – 12.30

CONVERSATION ON ARTS BASED MANAGEMENT EDUCATION

- *Sandra FAGBOHOUN, ESDES Catholic University of Lyon, FR – “Opportunities opened up Art and Humanities: learning from a creative Management Education Program”*
- *Kevin PON, ESDES Catholic University of Lyon, FR – “Disruptions as Opportunities for new Thinking. Applying the studio model to Business Education”*
- *Sara JONES, Cass Business School, City, University of London, UK - “Leadership Education for Resilience in Arts”*
- *MINDFUL REFLECTIONS - PANEL DISCUSSION*

12.30 – 13.10

KEYNOTE SPEECH & DISCUSSION

- *Fiona Lesley, THE MAP CONSORTIUM, UK - “Arts for Leadership Transformation”*

13.10 – 13.45

LUNCH & NETWORKING

13.45 – 14.30

KEYNOTE SPEECH & DISCUSSION

- *Allan OWENS, University of Chester, UK - “A Story-replay of the Arts of Leadership and Management”*



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WEDNESDAY 18 April 2018

14.30 – 15.15

OPEN PANEL DISCUSSION

Chairman: *Giovanni SCHIUMA - University of Basilicata, ITTA*

Panelists: *Clive HOLTHAM, Cass Business School, City, University of London, UK*
Evelyn WILSON, TCCE, UK

Allan OWENS, University of Chester, UK

15.15 – 15.30

CLOSING REMARKS

- *Clive HOLTHAM, Cass Business School, City, University of London, UK*

